

# **RISE TO HEALTH** COALITION

Pharmaceutical, Research, and Biotechnology  
Organizations

## **Activities and Resources**

## Commit to Act for Equity & Getting Grounded — Fireside Chat 1

Activity	Resource
Commit to acting for equity by signing up for the Rise to Health Coalition	<a href="#">Join the Rise to Health Coalition</a>
Facilitate increasing knowledge among all staff and board members about the history of racism and other forms of oppression (sexism, ableism, classism, ageism, xenophobia, anti-Semitism, etc.) at the national, local, and organizational levels.	<p><b>Racial Justice and Health Equity Courses:</b></p> <p><a href="#">IHI TA 104: Building Skills for Anti-Racism Work: Supporting the Journey of Hearts, Minds, and Action</a></p> <p><a href="#">Download Report: The Groundwater Approach: Building a practical understanding of structural racism</a></p> <p><a href="#">AMA Basics of Health Equity</a></p> <p><b>Webinars:</b></p> <p><a href="#">National Health Equity Grand Rounds</a></p>
Examine and identify historical and contemporary examples of inequitable harms in national, local, and organizational policies and practices, including reviewing organizational archives	<p><a href="#">REIA: Race Forward's Racial Equity Impact Assessment</a></p> <p><a href="#">Achieving Health Equity: A Guide for Health Care Organizations   IHI - Institute for Healthcare Improvement</a></p>

## Identify Opportunities for Improvement — Fireside Chat 2

Activity	Resource
Identify and assess a top 5-10 revenue-generating products for accessibility, affordability, and relevance to marginalized people	<a href="#">REIA: Race Forward's Racial Equity Impact Assessment</a>
Identify organization level contributors to inequitable access to health products and technologies by conducting an internal equity assessment	<a href="#">REIA: Race Forward's Racial Equity Impact Assessment</a>

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### Take Initiatives with Others — Fireside Chat 3

Activity	Resource
Apply design and data justice approaches that value and foster accountability to marginalized community members who will be impacted by solution implementation	<a href="#"><u>We All Count Data Tools</u></a>
Develop processes to ensure that a proportionally representative population of potential users and stakeholders are engaged in an equity-centered participatory design process	<a href="#"><u>In Full Health Equitable Health Innovation Solution Development Toolkit - In Full Health</u></a>
Invest in accessible and plain-language communications, language interpretation, and translation services	<a href="#"><u>Multi-Regional Clinical Trials Health Literacy in Clinical Research</u></a>

### Advocacy and Accountability for Thriving Communities — Fireside Chat 4

Activity	Resource
Align organizational priorities with those of community partners	<a href="#"><u>PolicyLink Equity Development ToolKit</u></a> <a href="#"><u>Rush Univeristy Medical Center: The Anchor Mission Playbook</u></a>
Advocate for reforms to address social and structural drivers of health at the national, state, and/or local levels	<a href="#"><u>People Power Health's Health Equity Activism and Refection Training (HEART)</u></a> <a href="#"><u>ACPM Learning and Using the Policymaking Process to Serve Minoritized Communities</u></a>
Make investments that support thriving communities by hiring locally and create career pathways to build wealth, invest in built environment and purchase locally to support marginalized people and businesses	<a href="#"><u>Rush Univeristy Medical Center: The Anchor Mission Playbook</u></a>

### Making Equity a Strategic Priority — Fireside Chat 5

Activity	Resource
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For C-suite leaders: know your workforce (equity) data Ex. Internal or publicly published DEI reports	<a href="#">2021 CEO Blueprint For Racial Equity</a>
Set and align performance incentives to organizational equity goals	<a href="#">2021 CEO Blueprint For Racial Equity</a> <a href="#">Government Racial Equity Alliance Tools &amp; Resources</a>
Assess the organization's budget model and ensure it will advance health equity	<a href="#">Government Alliance on Race and Equity Racial Equity Toolkit: An Opportunity to Operationalize Equity</a>
Identify and engage key community-based organizations as partners for planning and implementing initiatives designed to address social and structural drivers of health	<a href="#">Government Alliance on Race &amp; Equity: Racial Equity: Getting to Results Resource Guide</a>